



Julian Cooke SC

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Areas of Practice

- Intellectual Property – patents, trade marks, copyright, designs, confidential information
- Trade Practices – misleading and deceptive conduct, passing-off, consumer law
- Administrative Law
- Commercial Litigation

Admissions **Senior Counsel**
2022

Barrister
2006

Solicitor
NSW
2002

Solicitor Advocate
England & Wales
2001

Solicitor
Western Australia
1998

Background **Senior Associate/Solicitor**
In a leading Australian based multi-national firm
2002-2006

Solicitor
in a leading UK based multi-national firm
1999-2001

Associate to the Chief Justice of Western Australia
1998-1999

Education **BCL (Hons)**
University of Oxford
1997

LLB (Hons 1)
Murdoch University
1996

BA (Phil)
Murdoch University
1996

Vice-Chancellor's Award for Academic Excellence
Murdoch University
1995

Description Julian frequently acts for clients in the pharmaceutical, mining, chemical, telecommunications, media, and consumer goods industries. He represents clients in the High Court, the Federal Court (at trial and on appeal in all registries throughout Australia), the NSW Supreme Court (at trial and on appeal), in other Australian State and Territory Courts (at trial and on appeal), the Patents Office, the Trade Marks Office, the Copyright Tribunal, the Administrative Appeals Tribunal, arbitrations and mediations.

Recognition Julian has been recognised in:

- Lexology (formerly *Who's Who Legal*) (2025): Global Elite Thought Leader Client Choice Life Sciences, Thought Leader Patents
- *Doyle's Guide* (2025): Intellectual Property
- *The Legal 500* (2026): Intellectual Property
- *Best Lawyers in Australia* (2026): Intellectual Property
- *Chambers Asia-Pacific* (2026): Intellectual Property

Selection of Cases

Patents *Janssen Pharmaceutica NV v Juno Pharmaceuticals Pty Ltd* [2025] FCA 1538

Otsuka Pharmaceutical Co Ltd v Sun Pharma ANZ Pty Ltd [2025] FCAFC 161

Novartis AG v Pharmacor Pty Ltd [2025] HCADisp 161

Novartis AG v Pharmacor Pty Limited [2025] FCAFC 33

Sun Pharma ANZ Pty Ltd v Otsuka Pharmaceutical Co, Ltd [\[2025\] FCA 44](#)

Cipla Australia Pty Ltd v Novo Nordisk A/S [\[2024\] FCA 1414](#)

Novartis AG v Pharmacor Pty Ltd (No 3) [\[2024\] FCA 1307](#)

Janssen Biotech, Inc v Samsung Bioepis AU Pty Ltd (NSD1134/2024)

Metso Sweden AB v FLSmidth A/S (NSD1561/2023)

Fusetec 3D Pty Ltd v Dignity Health & Anor (NSD25/2023)

Metso Outotec Sweden AB v FLSmidth A/S [\[2023\] APO 60](#)

Fanca Technologies Pty Ltd v CFH Airtechnic Australia Pty Ltd & Ors
(NSD1531/2023)

Technological Resources Pty Ltd v Epiroc Australia Pty Ltd & Ors (NSD605/2022)

Pfizer Ireland Pharmaceuticals & Anor v Samsung Bioepis Co. Ltd & Ors
(NSD331/2022)

Vector Corrosion Technologies Ltd v E-Chem Technologies Ltd [\[2022\] FCA 188](#)

Novartis AG v Pharmacor Pty Limited [\[2022\] FCAFC 58](#)

Pharmacia LLC v Juno Pharmaceuticals Pty Ltd [\[2022\] FCA 92](#)

Biogen International GmbH v Pharmacor Pty Ltd [\[2021\] FCA 1591](#)

Pfizer Ireland Pharmaceuticals & Ors v Samsung Bioepis AU Pty Ltd [\[2021\] FCA 1428](#)

Cytec Industries Inc v Nalco Co [\[2021\] FCA 970](#); [\[2024\] FCA 1318](#)

Caffitaly System S.P.A. v One Collective Group Pty Ltd [\[2021\] FCAFC 118](#); [\[2020\] FCA 803](#)

Mylan Health Pty Ltd v Sun Pharma ANZ Pty Ltd [\[2020\] FCAFC 116](#)

Seed Terminator Pty Ltd v Dean Mayerle [\[2020\] APO 52](#)

UON Pty Ltd v Taranis Power Group Pty Ltd [\[2020\] APO 34](#)

Facebook, Inc. [\[2020\] APO 19](#)

BlueScope Steel Limited v Dongkuk Steel Mill Co. Ltd [\[2019\] FCA 2117](#)

Technological Resources Pty Ltd v Tettman [\[2019\] FCA 1889](#)

Juno Pharmaceuticals Pty Ltd v Millennium Pharmaceuticals, Inc [2019] FCA 526

Sanofi-Aventis Deutschland GmbH v Alphapharm Pty Ltd [2019] FCAFC 28, [2018] FCA 2060

Apotex Pty Ltd v Cipla Limited [2018] FCA 1393, [2017] FCA 1627

Apotex Pty Ltd v ICOS Corp (No 3) [2018] FCA 1204

Industrial Galvanizers Corp Pty Ltd v Safe Direction Pty Ltd [2018] FCA 1192; [2018] FCA 1612

Pfizer Ireland Pharmaceuticals & Ors v Samsung Bioepis AU Pty Ltd [2017] FCAFC 193

Janssen Sciences Ireland UC v Alphapharm Pty Ltd [2017] FCA 1399

Les Laboratoires Servier v Apotex Pty Ltd [2016] FCAFC 27; [2015] FCA 104

The Pilbara Infrastructure Pty Ltd v Lynx Engineering Consultants Pty Ltd [2016] HCASL 174; [2016] FCAFC 19; [2015] FCA 1100

Reckitt Benckiser Healthcare (UK) Ltd v GlaxoSmithKline Australia Pty Ltd [2016] FCAFC 90; [2015] FCA 486; [2013] FCAFC 102; [2013] FCA 736, [2013] FCA 583

Orion Corporation v Actavis Australia Pty Ltd [2016] FCAFC 121; [2015] FCA 909;

Samsung v Apple (2013) (settled after trial)

Trade Marks, Misleading & Deceptive Conduct Passing-Off	<p><i>Jacksons Drawing Supplies Pty Ltd v Jackson's Art Supplies Ltd</i> [2025] FCA 530</p> <p><i>O'Brien Glass Industries Ltd v O'Brien Boiler Services Pty Ltd</i> (NSD55,136/2023)</p> <p><i>Freshfood Holdings Pte Ltd v Pablo Enterprise Pte Ltd</i> [2024] ATMO 94</p> <p><i>SMA Solar Technology AG v Sunny Energy Australia Pty Ltd</i> [2022] ATMO 138</p> <p><i>SMA Solar Technology AG v Sunnygene Power Pty Ltd</i> [2022] ATMO 98</p> <p><i>General Motors LLC v Laser Cleaning Machines Australia Pty Ltd</i> [2022] ATMO 94</p> <p><i>PDP Capital Pty Ltd & Anor v Grasshopper Ventures Pty Ltd</i> [2021] HCASL 247, [2021] FCAFC 128, [2020] FCA 1078</p>
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Freshfood Holdings Pte Ltd v Pablo Enterprise Pte Ltd [\[2021\] FCA 1404](#)

Sydney Opera House Trust v Australia China Economics, Trade & Culture Association Inc [\[2020\] ATMO 172](#)

Kinsel Pty Ltd v Bacchus Wine Merchants Pty Ltd [\[2019\] ATMO 97](#)

Vokes Limited v Laminar Air Flow Pty Ltd [\[2018\] FCAFC 109](#), [\[2017\] FCA 1447](#)

Moroccanoil Israel Ltd v Aldi Food Pty Ltd [\[2018\] FCAFC 93](#), [\[2017\] FCA 823](#)

Clipsal Australia Pty Ltd v Clipso Electrical Pty Limited [\[2017\] FCA 60](#), [\[2017\] FCA 436](#)

King Par LLC v Brosnan Golf Pty Ltd [\[2014\] FCA 795](#)

JT International SA v Commonwealth of Australia (the Tobacco Plain Packaging Case) [\[2012\] HCA 43](#)

Paul's Retail Pty Ltd v Sporte Leisure Pty Ltd [\[2012\] HCATrans 219](#), [\[2012\] FCAFC 51](#)

Paul's Retail Pty Ltd v Lonsdale Australia Inc [\[2012\] FCAFC 130](#)

Food Channel Network Pty Ltd v Television Food Network GP [\[2010\] HCATrans 303](#), [\[2010\] FCAFC 58](#)

Health World Ltd v Shin-Sun Australia Pty Ltd [\[2010\] HCA 13](#), [\[2009\] FCAFC 14](#), [\[2008\] FCA 100](#)

Copyright *Hytera Communications Corporation Ltd v Motorola Solutions, Inc.* [\[2024\] FCAFC 168](#)

Motorola Solutions, Inc v Hytera Communications Corp Ltd [\[2022\] FCA 1585](#)

Television Broadcasts Ltd v Telstra Corp Ltd [\[2018\] FCA 1434](#)

Roadshow Films Pty Limited v Telstra Corporation Limited [\[2018\] FCA 582](#)

Roadshow Films Pty Limited v Telstra Corporation Limited [\[2017\] FCA 965](#)

Roadshow Films Pty Limited & Ors v Telstra Corporation Limited & Ors [\[2016\] FCA 1503](#)

Seven (Network) Operations Ltd v Endemol Australia Pty Ltd [\[2015\] FCA 800](#)

Ice TV Pty Ltd v Nine Network Australia Pty Ltd [\[2009\] HCA 14](#), [\[2008\] FCAFC 71](#), [\[2007\] FCA 1172](#)

The Polo/Lauren Company L.P. v Ziliani [\[2008\] FCAFC 195](#), [\[2008\] FCA 49](#)

Designs *Hunter Pacific International Pty Ltd v Martec Pty Ltd* [\[2016\] FCA 796](#)

Bluescope Steel Limited v Gram Engineering Pty Ltd [\[2014\] FCAFC 107](#), [\[2013\] FCA 508](#)

Confidential Information *University of New England v Dr Boerner* (NSD2408/2025)

Element Zero Pty Ltd v Fortescue Ltd [\[2025\] FCA 206](#)

Fortescue Ltd v Element Zero Pty Ltd (No 2) [\[2024\] FCA 1157](#)

Austin Engineering Ltd v Anastasia Podulova & Ors [\[2024\] FCA 1001](#), [\[2023\] FCA 419](#)

UON Pty Ltd & ANor v Gabriel Hoascar & Anor (WAD 123/2021)

Sports Data Pty Ltd v Prozone Sports Australia Pty Ltd [\[2014\] FCA 595](#)

CA, Inc v ISI Pty Ltd [\[2012\] FCA 35](#)

Commercial Litigation/ Arbitrations *Tulip Bay Pty Ltd v Structural Monitoring Systems Ltd* (2021) (confidential arbitration – breach of contract, patent)

Pizzeys Patent and Trade Mark Attorneys Pty Ltd v Bennett [\[2019\] FCA 2084](#) (restraint of trade)

Sigma Pharmaceuticals (Australia) Pty Ltd v Wyeth [\[2018\] FCA 1556](#) (claims on undertakings as to damages)

Standards Australia Ltd v SAI Global Ltd (2017) (confidential arbitration – breach of contract, copyright)

IceTV Pty Ltd v Ross [\[2011\] HCATrans 214](#), [\[2010\] NSWCA 272](#), [\[2009\] NSWSC 980](#) (restraint of trade)

John Alexander's Clubs Pty Ltd v White City Tennis Club Ltd [\[2010\] HCA 19](#) (fiduciary duties and constructive trusts)

Barnes v Forty Two International Pty Ltd [\[2010\] FCAFC 87](#), [\[2010\] FCA 398](#), [\[2010\] FCA 397](#) (breach of implied undertakings)

Coyne v Calabro (No 5) [2010] NSWSC 694 (breach of contract, misrepresentations)

Campaign Master (UK) Ltd v Forty Two International Pty Ltd [2008] FCA 979 (breach of contract, misrepresentations)